

## **Phase One Digital Artist Series (PODAS) Workshops Announce Open Enrollment for Architectural Intensive and Landscape Photography Workshops**

COPENHAGEN, April 26, 2011 — Two new Phase One Digital Artist Series (PODAS) workshops are now open for enrollment. Participants enjoy the full attention of world-class instructors; and the all-inclusive venue (including airport pickup, hotel accommodations, meals, camera equipment and materials) is designed so they can focus solely on the art and craft of photography for the duration of the action-packed workshop.

Architectural Photography

3-day intensive workshop

July 14-18, 2011 - Chicago, IL

Instructors: Jeffrey Totaro and Chris Barrett

Limited to 15 participants

<http://www.phaseone.com/global/PODAS-Workshops/Chicago.aspx>

Landscape Photography

5-day workshop

August 24-29, 2011 - Palouse, WA

Instructors: Michael Reichmann and Art Wolfe

Limited to 16 participants

<http://www.phaseone.com/global/PODAS-Workshops/Palouse.aspx>

A unique feature of these PODAS workshops is that participants will be loaned a new Phase One 60-megapixel IQ160 camera system (comprising a Phase One 645DF camera body, IQ160 back and lenses); attendees will also receive a free copy of Capture One Pro software. Shooting excursions are complemented by classroom instruction on topics ranging from visualization to composition, capture, workflow and presentation.

“In my experience, the best learning comes from combining first-rate instruction with superior tools in supportive environments,” said Kevin Raber, host of the PODAS workshop series and a vice president of Phase One US. “Participants in these workshops get to discover for themselves the ultimate in image quality and have a lot of fun in the process!”

Previous workshops have been held in locations such as Australia, Death Valley, Iceland and Ireland. Future workshops are now being designed and

will be announced. To learn more about past, current and future workshops, please check the PODAS blog: <http://podas.info/> . You can also follow PODAS on Twitter at: <http://twitter.com/PODASworkshops>

For more details on the Palouse workshop, please see:

[http://www.luminous-landscape.com/workshops/palouse\\_podas\\_workshop.shtml](http://www.luminous-landscape.com/workshops/palouse_podas_workshop.shtml)

<http://blog.artwolfe.com/>

### **About Phase One**

Phase One is the world's leader in open-platform based medium format camera systems and solutions. Phase One medium format cameras, digital backs and lenses are designed to deliver superior quality image capture and investment value. Phase One's Capture One software helps streamline capture and post-production processes for both medium format and DSLR cameras. Phase One products are known for their quality, flexibility and speed enabling pro photographers shooting in a wide range of formats to achieve their creative visions without compromise. For more information, please visit Phase One at <http://www.phaseone.com> Follow Phase One on Twitter at <http://www.twitter.com/PhaseOneWW>

Phase One is an employee-owned company based in Copenhagen with offices in New York, London, Tokyo, Cologne and Shanghai.

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Worldwide PR Contact:  
Kathy Madison  
Arcand & Madison PR  
[kathy\(at\)am-pr.com](mailto:kathy(at)am-pr.com)  
+1 781-259-1764 direct